# TESS Standard Demographic Variables

**Codebook:** Pages 1-3  
**Full Question Text:** Pages 4-11  

## STANDARD DEMOGRAPHIC VARIABLES CODEBOOK

<table>
<thead>
<tr>
<th>Variable</th>
<th>Values</th>
</tr>
</thead>
</table>
| Gender                 | 1 = Male  
2 = Female                                                        |
| Age                    | Age in years                                                          |
| Age (7 categories)     | 1 = 18-24; 2 = 25-34; 3 = 35-44; 4 = 45-54; 5 = 55-64; 6 = 65-74; 7 = 75+ |
| Age (4 categories)     | 1 = 18-29; 2 = 30-44; 3 = 45-59; 4 = 60+                            |
| Education (14 categories) | 1 = No formal education  
2 = 1st, 2nd, 3rd, or 4th grade  
3 = 5th or 6th grade  
4 = 7th or 8th grade  
5 = 9th grade  
6 = 10th grade  
7 = 11th grade  
8 = 12th grade NO DIPLOMA  
9 = HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent GED  
10 = Some college, no degree  
11 = Associate degree  
12 = Bachelor's degree  
13 = Master's degree  
14 = Professional or Doctorate degree |
| Education (4 categories) | 1 = Less than HS  
2 = HS  
3 = Some college  
4 = Bachelor's degree or higher |
| Race/Ethnicity         | 1 = White, Non-Hispanic  
2 = Black, Non-Hispanic  
3 = Other, Non-Hispanic  
4 = Hispanic  
5 = 2+ races, Non-Hispanic  
6 = Asian/Pacific Islander, Non-Hispanic |
| Housing Type           | 1 = A one-family house detached from any other house  
2 = A one-family house attached to one or more houses  
3 = A building with 2 or more apartments  
4 = A mobile home or trailer  
5 = Boat, RV, van, etc. |
| Household Income       | 1 = Less than $5,000; 2 = $5,000 to $9,999  
3 = $10,000 to $14,999; 4 = $15,000 to $19,999  
5 = $20,000 to $24,999; 6 = $25,000 to $29,999 |
<table>
<thead>
<tr>
<th>Variable</th>
<th>Values</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7 = $30,000 to $34,999; 8 = $35,000 to $39,999</td>
</tr>
<tr>
<td></td>
<td>9 = $40,000 to $49,999; 10 = $50,000 to $59,999</td>
</tr>
<tr>
<td></td>
<td>11 = $60,000 to $74,999; 12 = $75,000 to $84,999</td>
</tr>
<tr>
<td></td>
<td>13 = $85,000 to $99,999; 14 = $100,000 to $124,999</td>
</tr>
<tr>
<td></td>
<td>15 = $125,000 to $149,999; 16 = $150,000 to $174,999</td>
</tr>
<tr>
<td></td>
<td>17 = $175,000 to $199,999; 18 = $200,000 or more</td>
</tr>
<tr>
<td>Marital Status</td>
<td>1 = Married</td>
</tr>
<tr>
<td></td>
<td>2 = Widowed</td>
</tr>
<tr>
<td></td>
<td>3 = Divorced</td>
</tr>
<tr>
<td></td>
<td>4 = Separated</td>
</tr>
<tr>
<td></td>
<td>5 = Never married</td>
</tr>
<tr>
<td></td>
<td>6 = Living with partner</td>
</tr>
<tr>
<td>Metropolitan Statistical Area</td>
<td>0 = Non-Metro</td>
</tr>
<tr>
<td>Status</td>
<td>1 = Metro (as defined US OMB Core-Based Statistical Area)</td>
</tr>
<tr>
<td>Home Internet Access</td>
<td>0 = No</td>
</tr>
<tr>
<td></td>
<td>1 = Yes</td>
</tr>
<tr>
<td>Telephone Service</td>
<td>1 = Landline telephone only</td>
</tr>
<tr>
<td></td>
<td>2 = Have a landline, but mostly use cellphone</td>
</tr>
<tr>
<td></td>
<td>3 = Have cellphone, but mostly use landline</td>
</tr>
<tr>
<td></td>
<td>4 = Cellphone only</td>
</tr>
<tr>
<td></td>
<td>5 = No telephone service</td>
</tr>
<tr>
<td>Ownership of Living Quarters</td>
<td>1 = Owned or being bought by you or someone in your household</td>
</tr>
<tr>
<td></td>
<td>2 = Rented for cash</td>
</tr>
<tr>
<td></td>
<td>3 = Occupied without payment of cash rent</td>
</tr>
<tr>
<td>Region 4 (US Census)</td>
<td>1 = Northeast</td>
</tr>
<tr>
<td></td>
<td>2 = Midwest</td>
</tr>
<tr>
<td></td>
<td>3 = South</td>
</tr>
<tr>
<td></td>
<td>4 = West</td>
</tr>
<tr>
<td>Region 9 (US Census)</td>
<td>1 = New England</td>
</tr>
<tr>
<td></td>
<td>2 = Mid-Atlantic</td>
</tr>
<tr>
<td></td>
<td>3 = East-North Central</td>
</tr>
<tr>
<td></td>
<td>4 = West-North Central</td>
</tr>
<tr>
<td></td>
<td>5 = South Atlantic</td>
</tr>
<tr>
<td></td>
<td>6 = East-South Central</td>
</tr>
<tr>
<td></td>
<td>7 = West-South Central</td>
</tr>
<tr>
<td></td>
<td>8 = Mountain</td>
</tr>
<tr>
<td></td>
<td>9 = Pacific</td>
</tr>
<tr>
<td>State</td>
<td>State of residence</td>
</tr>
<tr>
<td>Household Size</td>
<td>Total number of members in household</td>
</tr>
<tr>
<td>HH members, age 0-1</td>
<td>Number of household members in age group</td>
</tr>
<tr>
<td>HH members, age 2-5</td>
<td>Number of household members in age group</td>
</tr>
<tr>
<td>HH members, age 6-12</td>
<td>Number of household members in age group</td>
</tr>
<tr>
<td>HH members, age 13-17</td>
<td>Number of household members in age group</td>
</tr>
<tr>
<td>HH members, age 18+</td>
<td>Number of household members in age group</td>
</tr>
<tr>
<td>Current Employment Status</td>
<td>1 = Working - as a paid employee</td>
</tr>
<tr>
<td></td>
<td>2 = Working - self-employed</td>
</tr>
<tr>
<td></td>
<td>3 = Not working - on temporary layoff from a job</td>
</tr>
<tr>
<td></td>
<td>4 = Not working - looking for work</td>
</tr>
<tr>
<td></td>
<td>5 = Not working – retired</td>
</tr>
<tr>
<td></td>
<td>6 = Not working – disabled</td>
</tr>
<tr>
<td>Variable</td>
<td>Values</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Survey Start</td>
<td>Date and time of survey start</td>
</tr>
<tr>
<td>Survey End</td>
<td>Date and time of survey completion</td>
</tr>
<tr>
<td>Survey Duration</td>
<td>Duration of survey in minutes</td>
</tr>
<tr>
<td>Ideology</td>
<td>7 = Not working – other</td>
</tr>
<tr>
<td></td>
<td>2 = Liberal</td>
</tr>
<tr>
<td></td>
<td>3 = Slightly Liberal</td>
</tr>
<tr>
<td></td>
<td>4 = Moderate</td>
</tr>
<tr>
<td></td>
<td>5 = Slightly Conservative</td>
</tr>
<tr>
<td></td>
<td>6 = Conservative</td>
</tr>
<tr>
<td></td>
<td>7 = Extremely Conservative</td>
</tr>
<tr>
<td></td>
<td>8 = Haven’t thought much about it</td>
</tr>
<tr>
<td>Party Identification (7 level)</td>
<td>1 = Strong Democrat</td>
</tr>
<tr>
<td></td>
<td>2 = Moderate Democrat</td>
</tr>
<tr>
<td></td>
<td>3 = Lean Democrat</td>
</tr>
<tr>
<td></td>
<td>4 = Independent/None/Don’t Lean</td>
</tr>
<tr>
<td></td>
<td>5 = Lean Republican</td>
</tr>
<tr>
<td></td>
<td>6 = Moderate Republican</td>
</tr>
<tr>
<td></td>
<td>7 = Strong Republican</td>
</tr>
<tr>
<td></td>
<td>8 = Other</td>
</tr>
<tr>
<td>Religious Preference</td>
<td>1 = Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopal, Reformed, Church of Christ, Jehovah’s Witness, etc.)</td>
</tr>
<tr>
<td></td>
<td>2 = Roman Catholic (Catholic)</td>
</tr>
<tr>
<td></td>
<td>3 = Mormon (Church of Jesus Christ of Latter-day Saints/LDS)</td>
</tr>
<tr>
<td></td>
<td>4 = Orthodox (Greek, Russian, or some other orthodox church)</td>
</tr>
<tr>
<td></td>
<td>5 = Jewish (Judaism)</td>
</tr>
<tr>
<td></td>
<td>6 = Muslim (Islam)</td>
</tr>
<tr>
<td></td>
<td>7 = Buddhist</td>
</tr>
<tr>
<td></td>
<td>8 = Hindu</td>
</tr>
<tr>
<td></td>
<td>9 = Atheist (do not believe in God)</td>
</tr>
<tr>
<td></td>
<td>10 = Agnostic (not sure if there is a God)</td>
</tr>
<tr>
<td></td>
<td>11 = Nothing in particular</td>
</tr>
<tr>
<td></td>
<td>12 = Just Christian</td>
</tr>
<tr>
<td></td>
<td>13 = Unitarian (Universalist)</td>
</tr>
<tr>
<td></td>
<td>14 = Something else - Please Specify:</td>
</tr>
<tr>
<td>Attend religious services</td>
<td>1 = Never</td>
</tr>
<tr>
<td></td>
<td>2 = Less than once per year</td>
</tr>
<tr>
<td></td>
<td>3 = About once or twice a year</td>
</tr>
<tr>
<td></td>
<td>4 = Several times a year</td>
</tr>
<tr>
<td></td>
<td>5 = About once a month</td>
</tr>
<tr>
<td></td>
<td>6 = 2-3 times a month</td>
</tr>
<tr>
<td></td>
<td>7 = Nearly every week</td>
</tr>
<tr>
<td></td>
<td>8 = Every week</td>
</tr>
<tr>
<td></td>
<td>9 = Several times a week</td>
</tr>
<tr>
<td>Device Type</td>
<td>1 = Desktop / laptop computer</td>
</tr>
<tr>
<td></td>
<td>2 = Smartphone</td>
</tr>
<tr>
<td></td>
<td>3 = Tablet</td>
</tr>
<tr>
<td></td>
<td>4 = Other / unknown</td>
</tr>
</tbody>
</table>
STANDARD DEMOGRAPHIC VARIABLES FULL QUESTION TEXT

[SINGLE CHOICE]
GENDER
Are you ....

1. Male
2. Female

[SINGLE CHOICE]
DOB
What is your date of birth?

___ ___ / ___ ___ / ___ ___ ___ ___
M M D D Y Y Y Y

[Compute AGE.]

[MULTI CHOICE]
[Cannot select this combination: No Internet at all AND anything else]
Q4WEB
What kind of internet access do you have, or not have? Please select all that apply.

1. High-speed, broadband internet at home (such as cable or DSL)
2. Dial-up internet at home
3. Internet on a cell connection on a mobile phone
4. Internet at work, or office, or other location that you can use for taking surveys on a computer or tablet

SPACE

5. No internet access at all

[SINGLE CHOICE]
HHSIZE1
Tell us a little about your household. Including yourself, how many persons currently live in your household at least 50 percent of the time? Please include any children as well as adults.

1. One person, I live by myself
2. Two persons
3. Three persons
4. Four persons
5. Five persons
6. Six or more persons
[IF SIX OR MORE PERSONS]

HHSIZE2

You said six or more persons live in your household. Please enter the total number of adult and children living in your household at least 3 months in any given year below.

[                          ]
RANGE CHECK – HAS TO BE BETWEEN 6 AND 20

[SINGLE CHOICE]

Q5PHONE

What best describes your telephone service for your household?

1. Landline telephone only
2. Have a landline, but mostly use cellphone
3. Have cellphone, but mostly use landline
4. Cellphone only
5. No telephone service

[SINGLE CHOICE]

EDUCAT

What is the highest level of school you have completed?

1. No formal education
2. 1st, 2nd, 3rd, or 4th grade
3. 5th or 6th grade
4. 7th or 8th grade
5. 9th grade
6. 10th grade
7. 11th grade
8. 12th grade NO DIPLOMA
9. HIGH SCHOOL GRADUATE – high school DIPLOMA or the equivalent (GED)
10. Some college, no degree
11. Associate degree
12. Bachelor’s degree
13. Master’s degree
14. Professional or Doctorate degree

[SINGLE CHOICE]

[IF EDUCAT >= 9]

STUDENT_TYPE

Are you . . .

1. A full-time college student
2. A part-time college student
3. Not a college student
Which statement best describes your current employment status?

1. Working – as a paid employee
2. Working – self-employed
3. Not working – on temporary layoff from a job
4. Not working – looking for work
5. Not working – retired
6. Not working – disabled
7. Not working – other

Are you ....

1. Married
2. Widowed
3. Divorced
4. Separated
5. Never married
6. Living with partner

Share with us a little about where you live. Are your living quarters ....

1. Owned or being bought by you or someone in your household
2. Rented for cash
3. Occupied without payment of cash rent

Which best describes the building where you live?

1. A one-family house detached from any other house
2. A one-family house attached to one or more houses
3. A building with 2 or more apartments
4. A mobile home or trailer
5. Boat, RV, van, etc.
[SINGLE CHOICE]

HISPAN

We ask questions about race and ethnicity now so that we will not have to ask you these questions on this topic after each survey.

This is about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

1. No, I am not
2. Yes, Mexican, Mexican-American
3. Chicano
4. Yes, Puerto Rican
5. Yes, Cuban
6. Yes, Central American
7. Yes, South American
8. Yes, Caribbean
9. Yes, Other Spanish/Hispanic/Latino

INTRORACE

Please indicate what you consider your racial background to be. We greatly appreciate your help. The categories we use may not fully describe you, but they do match those used by the Census Bureau. It helps us to compare the membership of AmeriSpeak to the U.S. population.

[MULTI CHOICE]

RACE_1

Please check one or more categories below to indicate what race or races you consider yourself to be.

1. White
2. Black or African American
3. American Indian or Alaska Native – type in name of enrolled or principal tribe. [text box]

[SPACE]
4. Asian Indian
5. Chinese
6. Filipino
7. Japanese
8. Korean
9. Vietnamese
10. Other Asian – type in race [text box]

[SPACE]
11. Native Hawaiian
12. Guamanian or Chamorro
13. Samoan
14. Other Pacific Islander – type in race [text box]

[SPACE]
15. Some Other Race – type in race [text box]

[IF NO RESPONSE TO RACE_1, PROMPT UP TO 2 TIMES]
Information about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential.

[ASK IF 2 OR MORE PERSONS IN HH]

SECAGESEX
Please tell us the age and gender of other persons living in your household, including both children and adults.

<table>
<thead>
<tr>
<th>Age in years</th>
<th>Gender</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

[CREATE A COMPUTED VARS FOR HOUSEHOLD COMPOSITION: AGE 0-1, 2-5, 6-12, 13-17, 18+]

HHINCINTRO
The next question is about the total income of YOUR HOUSEHOLD for [insert previous year e.g.,: 2014 if today is 2015]. Please include your own income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

[SINGLE CHOICE]

HHINC_1
Was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below $40,000
2. $40,000 or more
3. Don’t know

[ASK IF HHINC_1=1]

[SINGLE CHOICE]

HHINC_1a
And was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below $20,000
2. $20,000 or more
3. Don’t know
**HHINC_1b**
Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. Less than $5,000
2. $5,000 to $9,999
3. $10,000 to $14,999
4. $15,000 to $19,999
5. Don’t know

**HHINC_1c**
Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. $20,000 to $24,999
2. $25,000 to $29,999
3. $30,000 to $34,999
4. $35,000 to $39,999
5. Don’t know

**HHINC_2**
Was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below $85,000
2. $85,000 or more
3. Don’t know

**HHINC_2b**
Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. $40,000 to $49,999
2. $50,000 to $59,999
3. $60,000 to $74,999
4. $75,000 to $84,999
5. Don’t know
[ASK IF HHINC_2=2]
[SINGLE CHOICE]
**HHINC_2c**
Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. $85,000 to $99,999
2. $100,000 to $124,999
3. $125,000 to $149,999
4. $150,000 to $174,999
5. $175,000 to $199,999
6. $200,000 or more
7. Don’t know

[SINGLE CHOICE]
**LIBCONV**
When it comes to politics, do you usually think of yourself as...

1. Extremely Liberal
2. Liberal
3. Slightly Liberal
4. Moderate
5. Slightly Conservative
6. Conservative
7. Extremely Conservative
8. Haven’t thought much about it

[SINGLE CHOICE]
**D1**
Do you consider yourself a Democrat, a Republican, an independent or none of these?

1. Democrat
2. Republican
3. Independent
4. None of these

[SINGLE CHOICE]
[IF D1=1]
**D2D**
Do you consider yourself a strong or moderate Democrat?

1. Strong Democrat
2. Moderate Democrat
[SINGLE CHOICE]
[IF D1=2]

D2R
Do you consider yourself a strong or moderate Republican?

1. Strong Republican
2. Moderate Republican

[SINGLE CHOICE]
[IF D1=3, 4, or REFUSE]

D2I
Do you lean more toward the Democrats or the Republicans?

1. Lean Democrat
2. DON’T LEAN [Display if CATI]
3. Lean Republican
4. OTHER (VOLUNTEERED RESPONSE) [Display if CATI]

[SINGLE CHOICE]

RELIG
What is your present religion, if any?

1. Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah’s Witness, etc.)
2. Roman Catholic (Catholic)
3. Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
4. Orthodox (Greek, Russian, or some other orthodox church)
5. Jewish (Judaism)
6. Muslim (Islam)
7. Buddhist
8. Hindu
9. Atheist (do not believe in God)
10. Agnostic (not sure if there is a God)
11. Nothing in particular
12. Just Christian
13. Unitarian (Universalist)
14. Something else - Please Specify:

[SINGLE CHOICE]

RSERVICES
How often do you attend religious services?

1. Never
2. Less than once a year
3. About once or twice a year
4. Several times a year
5. About once a month
6. 2-3 times a month
7. Nearly every week
8. Every week
9. Several times a week