

TESS Standard Demographic Variables

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STANDARD DEMOGRAPHIC VARIABLES CODEBOOK

Variable	Values
Gender	1 = Male
	2 = Female
Age	Age in years
Age (7 categories)	1 = 18-24; 2 = 25-34; 3 = 35-44; 4 = 45-54; 5 = 55-64; 6 = 65-74; 7 = 75+
Age (4 categories)	1 = 18-29; 2 = 30-44; 3 = 45-59; 4 = 60+
Education (14 categories)	1 = No formal education
	2 = 1st, 2nd, 3rd, or 4th grade
	3 = 5th or 6th grade
	4 = 7th or 8th grade
	5 = 9th grade
	6 = 10th grade
	7 = 11th grade
	8 = 12th grade NO DIPLOMA
	9 = HIGH SCHOOL GRADUATE - high school DIPLOMA or the equivalent (GED)
	10 = Some college, no degree
	11 = Associate degree
	12 = Bachelor's degree
	13 = Master's degree
	14 = Professional or Doctorate degree
Education (4 categories)	1 = Less than HS
	2 = HS
	3 = Some college
	4 = Bachelor's degree or higher
Race/Ethnicity	1 = White, Non-Hispanic
	2 = Black, Non-Hispanic
	3 = Other, Non-Hispanic
	4 = Hispanic
	5 = 2+ races, Non-Hispanic
	6 = Asian/Pacific Islander, Non-Hispanic
Housing Type	1 = A one-family house detached from any other house
	2 = A one-family house attached to one or more houses
	3 = A building with 2 or more apartments
	4 = A mobile home or trailer
	5 = Boat, RV, van, etc.
Household Income	1 = Less than \$5,000; 2 = \$5,000 to \$9,999
	3 = \$10,000 to \$14,999; 4 = \$15,000 to \$19,999
	5 = \$20,000 to \$24,999; 6 = \$25,000 to \$29,999

Variable	Values
	7 = \$30,000 to \$34,999; 8 = \$35,000 to \$39,999
	9 = \$40,000 to \$49,999; 10 = \$50,000 to \$59,999
	11 = \$60,000 to \$74,999; 12 = \$75,000 to \$84,999
	13 = \$85,000 to \$99,999; 14 = \$100,000 to \$124,999
	15 = \$125,000 to \$149,999; 16 = \$150,000 to \$174,999
	17 = \$175,000 to \$199,999; 18 = \$200,000 or more
Marital Status	1 = Married
	2 = Widowed
	3 = Divorced
	4 = Separated
	5 = Never married
	6 = Living with partner
Metropolitan Statistical Area Status	0 = Non-Metro
	1 = Metro (as defined US OMB Core-Based Statistical Area)
Home Internet Access	0 = No
	1 = Yes
Telephone Service	1 = Landline telephone only
	2 = Have a landline, but mostly use cellphone
	3 = Have cellphone, but mostly use landline
	4 = Cellphone only
	5 = No telephone service
Ownership of Living Quarters	1 = Owned or being bought by you or someone in your household
	2 = Rented for cash
	3 = Occupied without payment of cash rent
Region 4 (US Census)	1 = Northeast
	2 = Midwest
	3 = South
	4 = West
Region 9 (US Census)	1 = New England
	2 = Mid-Atlantic
	3 = East-North Central
	4 = West-North Central
	5 = South Atlantic
	6 = East-South Central
	7 = West-South Central
	8 = Mountain
	9 = Pacific
State	State of residence
Household Size	Total number of members in household
HH members, age 0-1	Number of household members in age group
HH members, age 2-5	Number of household members in age group
HH members, age 6-12	Number of household members in age group
HH members, age 13-17	Number of household members in age group
HH members, age 18+	Number of household members in age group
Current Employment Status	1 = Working - as a paid employee
	2 = Working - self-employed
	3 = Not working - on temporary layoff from a job
	4 = Not working - looking for work
	5 = Not working – retired
	6 = Not working – disabled

Variable	Values
	7 = Not working – other
Survey Start	Date and time of survey start
Survey End	Date and time of survey completion
Survey Duration	Duration of survey in minutes
Ideology	1 = Extremely Liberal
	2 = Liberal
	3 = Slightly Liberal
	4 = Moderate
	5 = Slightly Conservative
	6 = Conservative
	7 = Extremely Conservative
	8 = Haven't thought much about it
Party Identification (7 level)	1 = Strong Democrat
	2 = Moderate Democrat
	3 = Lean Democrat
	4 = Independent/None/Don't Lean
	5 = Lean Republican
	6 = Moderate Republican
	7 = Strong Republican
	8 = Other
Religious Preference	1 = Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
	2 = Roman Catholic (Catholic)
	3 = Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
	4 = Orthodox (Greek, Russian, or some other orthodox church)
	5 = Jewish (Judaism)
	6 = Muslim (Islam)
	7 = Buddhist
	8 = Hindu
	9 = Atheist (do not believe in God)
	10 = Agnostic (not sure if there is a God)
	11 = Nothing in particular
	12 = Just Christian
	13 = Unitarian (Universalist)
	14 = Something else - Please Specify:
Attend religious services	1 = Never
	2 = Less than once per year
	3 = About once or twice a year
	4 = Several times a year
	5 = About once a month
	6 = 2-3 times a month
	7 = Nearly every week
	8 = Every week
	9 = Several times a week
Device Type	1 = Desktop / laptop computer
	2 = Smartphone
	3 = Tablet
	4 = Other / unknown

STANDARD DEMOGRAPHIC VARIABLES FULL QUESTION TEXT

[SINGLE CHOICE]

GENDER

Are you

1. Male
2. Female

[SINGLE CHOICE]

DOB

What is your date of birth?

____ / ____ / ____
M M D D Y Y Y Y

[Compute AGE.]

[MULTI CHOICE]

[Cannot select this combination: No Internet at all AND anything else]

Q4WEB

What kind of internet access do you have, or not have? Please select all that apply.

1. High-speed, broadband internet at home (such as cable or DSL)
2. Dial-up internet at home
3. Internet on a cell connection on a mobile phone
4. Internet at work, or office, or other location that you can use for taking surveys on a computer or tablet

SPACE

5. No internet access at all

[SINGLE CHOICE]

HHSIZE1

Tell us a little about your household. Including yourself, how many persons currently live in your household at least 50 percent of the time? Please include any children as well as adults.

1. One person, I live by myself
2. Two persons
3. Three persons
4. Four persons
5. Five persons
6. Six or more persons

[IF SIX OR MORE PERSONS]

HHSIZE2

You said six or more persons live in your household. Please enter the total number of adult and children living in your household at least 3 months in any given year below.

[]

RANGE CHECK – HAS TO BE BETWEEN 6 AND 20

[SINGLE CHOICE]

Q5PHONE

What best describes your telephone service for your household?

1. Landline telephone only
2. Have a landline, but mostly use cellphone
3. Have cellphone, but mostly use landline
4. Cellphone only
5. No telephone service

[SINGLE CHOICE]

EDUCAT

What is the highest level of school you have completed?

1. No formal education
2. 1st, 2nd, 3rd, or 4th grade
3. 5th or 6th grade
4. 7th or 8th grade
5. 9th grade
6. 10th grade
7. 11th grade
8. 12th grade NO DIPLOMA
9. HIGH SCHOOL GRADUATE – high school DIPLOMA or the equivalent (GED)
10. Some college, no degree
11. Associate degree
12. Bachelor's degree
13. Master's degree
14. Professional or Doctorate degree

[SINGLE CHOICE]

[IF EDUCAT >= 9]

STUDENT_TYPE

Are you . . .

1. A full-time college student
2. A part-time college student
3. Not a college student

[SINGLE CHOICE]

EMPLOY

Which statement best describes your current employment status?

1. Working – as a paid employee
2. Working – self-employed
- [SPACE]**
3. Not working – on temporary layoff from a job
4. Not working – looking for work
- [SPACE]**
5. Not working – retired
6. Not working – disabled
7. Not working – other

[SINGLE CHOICE]

Marital

Are you

1. Married
2. Widowed
3. Divorced
4. Separated
5. Never married
6. Living with partner

[SINGLE CHOICE]

HOUSING

Share with us a little about where you live. Are your living quarters. . .

1. Owned or being bought by you or someone in your household
2. Rented for cash
3. Occupied without payment of cash rent

[SINGLE CHOICE]

HOME_TYPE

Which best describes the building where you live?

1. A one-family house detached from any other house
2. A one-family house attached to one or more houses
3. A building with 2 or more apartments
4. A mobile home or trailer
5. Boat, RV, van, etc.

[SINGLE CHOICE]

HISPAN

We ask questions about race and ethnicity now so that we will not have to ask you these questions on this topic after each survey.

This is about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

1. No, I am not
2. Yes, Mexican, Mexican-American
3. Chicano
4. Yes, Puerto Rican
5. Yes, Cuban
6. Yes, Central American
7. Yes, South American
8. Yes, Caribbean
9. Yes, Other Spanish/Hispanic/Latino

INTRORACE

Please indicate what you consider your racial background to be. We greatly appreciate your help. The categories we use may not fully describe you, but they do match those used by the Census Bureau. It helps us to compare the membership of AmeriSpeak to the U.S. population.

[MULTI CHOICE]

RACE_1

Please check one or more categories below to indicate what **race or races** you consider yourself to be.

1. White
2. Black or African American
3. American Indian or Alaska Native – *type in name of enrolled or principal tribe.* [text box]
[SPACE]
4. Asian Indian
5. Chinese
6. Filipino
7. Japanese
8. Korean
9. Vietnamese
10. Other Asian – *type in race* [text box]
[SPACE]
11. Native Hawaiian
12. Guamanian or Chamorro
13. Samoan
14. Other Pacific Islander – *type in race* [text box]
[SPACE]
15. Some Other Race – *type in race* [text box]

[IF NO RESPONSE TO RACE_1, PROMPT UP TO 2 TIMES]

Information about your racial background is very important to us. We greatly appreciate your response and will keep it strictly confidential.

[ASK IF 2 OR MORE PERSONS IN HH]

SECAGESEX

Please tell us the age and gender of other persons living in your household, including both children and adults.

Age in years	Gender

[CREATE A COMPUTED VARS FOR HOUSEHOLD COMPOSITION: AGE 0-1, 2-5, 6-12, 13-17, 18+]

HHINCINTRO

The next question is about the total income of YOUR HOUSEHOLD for [insert previous year e.g.,: 2014 if today is 2015]. Please include your own income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

[SINGLE CHOICE]

HHINC_1

Was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below \$40,000
2. \$40,000 or more
3. Don't know

[ASK IF HHINC_1=1]

[SINGLE CHOICE]

HHINC_1a

And was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below \$20,000
2. \$20,000 or more
3. Don't know

[ASK IF HHINC_1A=1]

[SINGLE CHOICE]

HHINC_1b

Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. Less than \$5,000
2. \$5,000 to \$9,999
3. \$10,000 to \$14,999
4. \$15,000 to \$19,999
5. Don't know

[ASK IF HHINC_1A=2]

[SINGLE CHOICE]

HHINC_1c

Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. \$20,000 to \$24,999
2. \$25,000 to \$29,999
3. \$30,000 to \$34,999
4. \$35,000 to \$39,999
5. Don't know

[ASK IF HHINC_1=2]

[SINGLE CHOICE]

HHINC_2

Was your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] ...

1. Below \$85,000
2. \$85,000 or more
3. Don't know

[ASK IF HHINC_2=1]

[SINGLE CHOICE]

HHINC_2b

Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. \$40,000 to \$49,999
2. \$50,000 to \$59,999
3. \$60,000 to \$74,999
4. \$75,000 to \$84,999
5. Don't know

[ASK IF HHINC_2=2]

[SINGLE CHOICE]

HHINC_2c

Which one of the following includes your total HOUSEHOLD income in [insert previous year e.g.,: 2014 if today is 2015] before taxes?

1. \$85,000 to \$99,999
2. \$100,000 to \$124,999
3. \$125,000 to \$149,999
4. \$150,000 to \$174,999
5. \$175,000 to \$199,999
6. \$200,000 or more
7. Don't know

[SINGLE CHOICE]

LIBCONV

When it comes to politics, do you usually think of yourself as...

1. Extremely Liberal
2. Liberal
3. Slightly Liberal
4. Moderate
5. Slightly Conservative
6. Conservative
7. Extremely Conservative
8. Haven't thought much about it

[SINGLE CHOICE]

D1

Do you consider yourself a Democrat, a Republican, an independent or none of these?

1. Democrat
2. Republican
3. Independent
4. None of these

[SINGLE CHOICE]

[IF D1=1]

D2D

Do you consider yourself a strong or moderate Democrat?

1. Strong Democrat
2. Moderate Democrat

[SINGLE CHOICE]

[IF D1=2]

D2R

Do you consider yourself a strong or moderate Republican?

1. Strong Republican
2. Moderate Republican

[SINGLE CHOICE]

[IF D1=3, 4, or REFUSE]

D2I

Do you lean more toward the Democrats or the Republicans?

1. Lean Democrat
2. DON'T LEAN [Display if CATI]
3. Lean Republican
4. OTHER (VOLUNTEERED RESPONSE) [Display if CATI]

[SINGLE CHOICE]

RELIG

What is your present religion, if any?

1. Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
2. Roman Catholic (Catholic)
3. Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
4. Orthodox (Greek, Russian, or some other orthodox church)
5. Jewish (Judaism)
6. Muslim (Islam)
7. Buddhist
8. Hindu
9. Atheist (do not believe in God)
10. Agnostic (not sure if there is a God)
11. Nothing in particular
12. Just Christian
13. Unitarian (Universalist)
14. Something else - Please Specify:

[SINGLE CHOICE]

RSERVICES

How often do you attend religious services?

1. Never
2. Less than once a year
3. About once or twice a year
4. Several times a year
5. About once a month
6. 2-3 times a month
7. Nearly every week
8. Every week
9. Several times a week